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GenAI for Finance and Accounting Processes

Presented to Perhimpunan Pelajar Indonesia di Turki

26 July 2025



With you today..



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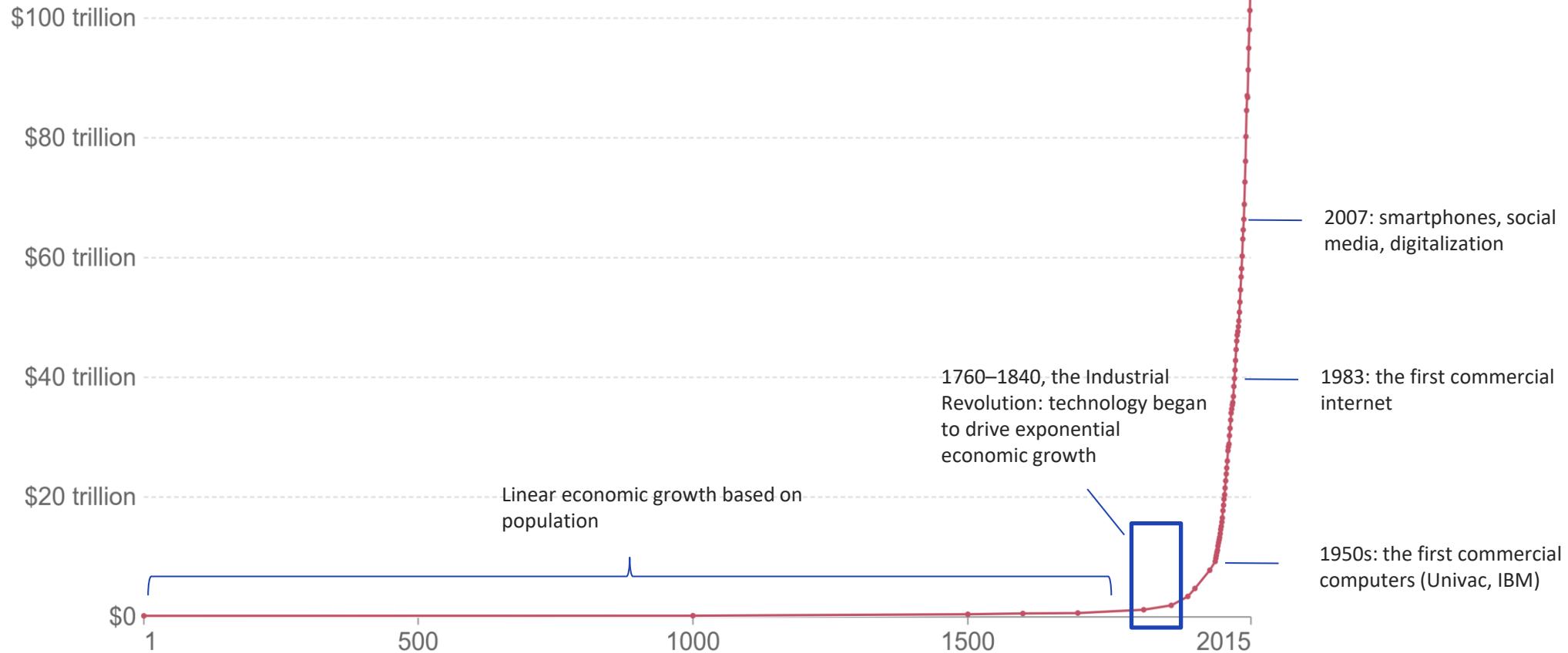
Our economic growth is spurred by technology and will continue in the future

World GDP over the last two millennia

Total output of the world economy. This data is adjusted for inflation and differences in the cost of living between countries.



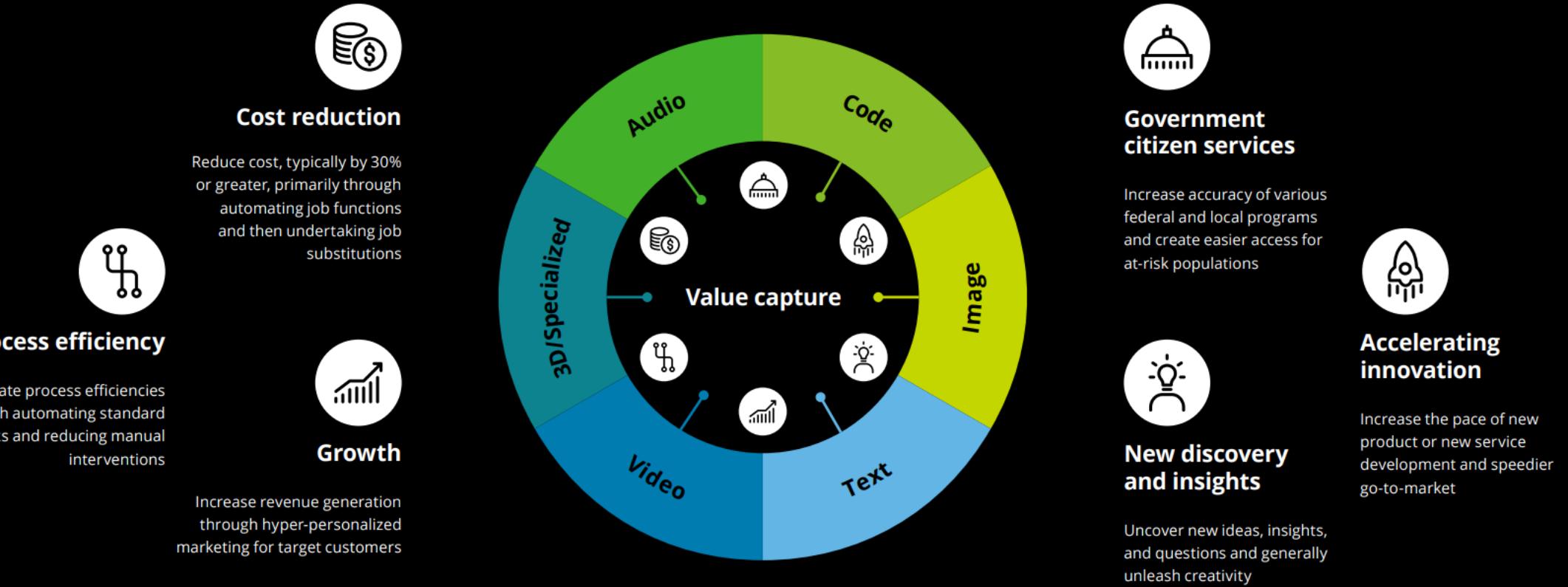
Imagine GenAI



Source: Our World In Data based on World Bank & Maddison (2017)
Note: This data is expressed in international-\$¹ at 2011 prices.

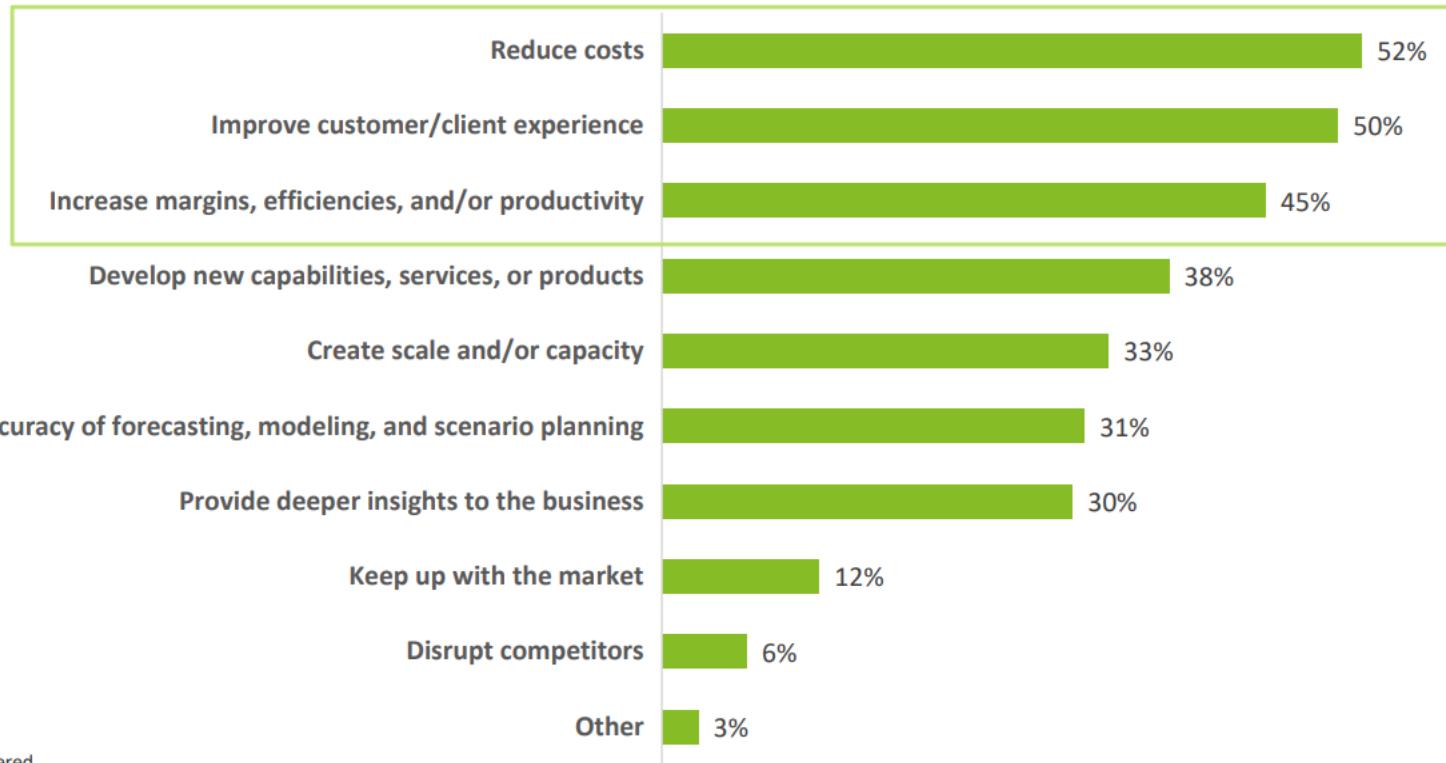
OurWorldInData.org/economic-growth • CC BY

The value that GenAI use cases can enable can be conceived across six dimensions: cost reduction, process efficiency, growth, innovation, discovery and insights, and government citizen services



Cost reductions, better customer/client experiences and greater margins, efficiencies and/or productivity are the top three benefits surveyed CFOs say their organizations hope to achieve by adopting GenAI.

If your organization plans to adopt GenAI, what top three benefits do you hope to achieve? (N=112*)



*112 (97%) of respondents across eight industries answered.

Source: Deloitte (2024)

Example of GenAI Tool and Use Case: Financial Reporting

Tool:

workiva



ChatGPT



Copilot

Use Case:

- Automatically generate or draft management discussion & analysis (MD&A), footnotes, and financial disclosures based on structured data
- Automated Analysis & Summarization
- Assist in drafting SEC filings, ESG disclosures, and iXBRL tags.

Example of GenAI Tool and Use Case: Month-End Close & Reconciliation

Tool:



BLACKLINE

Use Case:

- Auto-reconcile transactions by learning from prior entries.
- Generate explanations for reconciliation discrepancies.
- Suggest journal entries or variance commentary.

Example of GenAI Tool and Use Case: Audit and Compliance

Tool:



AUDITBOARD



Use Case:

- Automate risk assessments based on client data and prior-year audits
- AI-generated risk and control language based on industry templates
- Generate test plans or walkthrough templates

Five pillars for successfully embedding GenAI into finance and accounting processes: From vision to culture

1. Align GenAI with business objectives
2. Deploy GenAI in high-impact, low-risk finance functions first
3. Establish clear GenAI governance
4. Use existing tools that already integrate GenAI
5. Establish GenAI culture from the first day

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